



# Théa Pharma Canada Announces the Launch of Zaspray<sup>®</sup>

Zaspray<sup>®</sup> is a novel preservative-free 3-in-1 spray designed to hydrate, lubricate, and soothe itchy, irritated, red eyes brought on by allergies.

## Toronto, ON-April 11, 2023

Théa Pharma Canada, the recently launched Canadian subsidiary of Laboratoires Théa (Théa), Europe's leading, pioneering, and innovative eye health brand, is excited to introduce Zaspray<sup>®</sup> to its eye health portfolio. Zaspray<sup>®</sup> is a 3-in-1 preservative-free solution that delivers long-lasting symptom relief from dry eye caused by year-round seasonal and environmental allergies.

Zaspray<sup>®</sup> delivers a fine mist that is sprayed on closed eyes in a precisely measured dose using an innovative bottle technology that does not require the use of preservatives. The Aptar® bottle design circumvents the need for harmful preservatives, while maintaining the sterility of the product and preventing bacterial contamination. This unique delivery system is an alternative to drops for patients who struggle with hand dexterity or coordination. The easy-to-apply solution works by restoring the natural balance of the eye surface that is often disrupted by environmental factors such as pollutants, airborne allergens, and dust.

"The launch of Zaspray<sup>®</sup> in Canada provides an exciting addition to our current portfolio of preservative-free dry eye, lid hygiene and glaucoma products, and is the first of several product launches we have planned over the next 2–3 years," said Théa Pharma Canada General Manager, Fiona McCloskey. "We are confident that this innovative and unique preservative-free liposomal spray will provide Canadian eye care professionals with a novel, effective and easy-to-use therapeutic option for patients suffering from itchy, irritated, dry red eyes associated with allergy."

Suitable for all patients that suffer from itchy irritated red eyes, Zaspray<sup>®</sup> can be used in addition to dry eye drop regimens and anti-allergic therapies. The unique formulation incorporates 0.2% hyaluronic acid\* to keep the ocular surface hydrated and improve tear film stability, and 4.5% Per-Lip complex. This unique complex includes liposomes, which help to repair the lipid layer, easing eye irritation and discomfort, as well as a natural plant extract, Perilla seed, which serves as an antioxidant. Zaspray<sup>®</sup> will be available for purchase at select Optometry and Ophthalmology practices across Canada.







\*as sodium hyaluronate

## Ask your Théa Account Manager about Zaspray®

### About Théa Pharma Inc.

Théa Pharma Canada is an affiliate of Théa, Europe's leading independent eye care group with a singular focus on the research, development, and commercialization of eye care products. Based in Toronto, Ontario, Théa Pharma Canada's current portfolio includes products for dry eye (Thealoz Duo®, Thealoz Duo® Gel, Hyabak®, Thealoz™), lid hygiene (Blephaclean®, Blephagel® Duo), glaucoma (Monoprost®), and allergy (Zaditor®).

#### About Théa

Théa is the leading independent European pharmaceutical group in ophthalmology. Based in Clermont-Ferrand, France, it has thirty-five affiliates & offices in Europe, North and South America, North Africa, and the Middle East. Today, its network includes more than 1,600 employees, and its products are available in 75 countries around the world. In 2021, Théa had global revenues of approximately \$773 million. The independent and family-owned and run group, founded from a Research and Development start-up by Henri Chibret, has been chaired since 2008 by Jean-Frédéric Chibret, his nephew. To learn more about Théa, visit <a href="https://www.theapharma.ca/who-we-are">https://www.theapharma.ca/who-we-are</a>.

